

EXHIBIT A

Publishers Clearing House Merchandise Buyers Mailing List

Publishers Clearing House offers promotionally responsive and credit-worthy buyers of quality merchandise at affordable prices.

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SEGMENTS

SEGMENTS		COUNTS THROUGH 09/30/2021
3,326,639	TOTAL UNIVERSE / BASE RATE	\$100.00/M
650,000	AVG. MONTHLY HOTLINE BUYERS	+ \$15.00/M
1,288,274	QUARTERLY HOTLINE BUYERS	+ \$10.00/M
40,000	MONTHLY CHANGE OF ADDRESS	+ \$15.00/M

DESCRIPTION

Publishers Clearing House offers promotionally responsive and credit-worthy buyers of quality merchandise at affordable prices. They are buyers of books, music, videos, collectibles, audio, jewelry, horticultural items, books, videos and more. These buyers are generated from PCH's sweepstakes mailings and are ideal prospects for general merchandise; publishing; fundraising; credit card; home and garden; children; music and book clubs; health; beauty; sports; travel; inspirational; gifts; and collectible offers.

PROFILE/DEMOGRAPHICS:

Buyers of a wide variety of general merchandise.

100% direct mail sweepstakes generated!

Selectable by New to file, Multibuyers, COA's, Paid and Dollar Amount (\$0-\$20; \$20+; \$30+; \$40+).

Selectable by Product Category:

- Book/Video/Music
- Children's
- Collectibles

COUNTS THROUGH 09/30/2021

POPULARITY:	100
MARKET:	CONSUMER
CHANNELS:	MAIL
SOURCE:	DIRECT MAIL SOLD
PRIVACY:	UNKNWN
DMA?:	YES - MEMBER
STATUS:	PREFERRED PROVIDER
GEO:	USA
GENDER:	70% FEMALE 30% MALE
SELECTS	
\$1- \$20	\$10.00/M
COA'S	
DOLLAR AMOUNT	
KEYING	\$2.00/M
MULTI-BUYERS/NEW TO FILE	\$10.00/M
OVER \$20	\$20.00/M
PAID	\$10.00/M
PRODUCT CATEGORY	\$10.00/M
QUARTERLY HOTLINE	\$10.00/M
RUNNING CHARGES	\$10.00/M
STATE/SCF/GENDER	\$5.00/M
ZIP	\$10.00/M
ZIP +4	\$3.00/M
ADDRESSING	
KEY CODING	\$2.00/M
SECURE FTP	\$50.00/F

RELATED LISTS

- I-BEHAVIOR DATABASE
- PROFILE AMERICA POSTAL AND
- EMAIL MASTERFILE
- SEMPRIS PROVEN PROGRAMS
- MASTERFILE
- CAROL WRIGHT GIFTS CATALOG
- BUYERS
- PARALYZED VETERANS OF AMERICA
- PREMIUM DONOR MASTERFILE
- AMERIMARK ENHANCED MASTERFILE
- ALLIANT DIRECT AUDIENCES -
- MASTERFILE
- AMERILINK CONSUMER DATABASE
- TELEBRANDS HOUSE WARES AND